



45th Annual MBCEA National Conference

May 1-3, 2014

Hyatt Regency Cambridge
575 Memorial Drive
Cambridge, MA 02139

EVENT SPONSORSHIP

MBCEA offers many great ways to enhance your prominence and visibility to decision-making attendees and industry professionals at the upcoming MBCEA National Conference on May 1-3, 2014 at the Hyatt Regency Hotel in Cambridge, Mass.

Event sponsorships are available for functions such as breakfasts, luncheons, receptions, and the golf tournament. These sponsorships are perfect for giving companies individual attention and providing your company with added name recognition while reinforcing your message and your brand.

Sponsorship Benefits

- Pre-show industry recognition in mailings, website, and attendee promotions.
- Recognition of your sponsorship in the online web app.
- Acknowledgement as a sponsor on signage in the registration area during the conference.
- Acknowledgement as a sponsor on signage during the sponsored event.
- Sponsor ribbons on all of your company's conference badges.

How do I participate?

Event Sponsorships will be secured when Event Sponsorship form **and** payment are received at the MBCEA office. Company logo must also be emailed to: sgraver@mbcea.org

Event Sponsorships forms must be received by April 1, 2014 to be included on signage at the conference. If your event sponsorship selection is no longer available, we will contact you to review other available event sponsorship options.

Please mail the Event Sponsorship form and payment to:

**MBCEA
P.O. Box 4308
Bethlehem, PA 18018**

If you have any questions, please call Sasha Graver at (484) 239-3337 or email: sgraver@mbcea.org

Please mail event sponsorship form and payment by: April 1, 2014



MBCEA 45th Annual Conference
May 1-3, 2014 • Hyatt Regency • Cambridge, Massachusetts

EVENT SPONSORSHIP FORM

Company _____

Contact Name _____

Address, City, State, Zip _____

Phone Number _____

Fax Number _____

Email Address _____

Website Address _____

Brief description of your company: _____

YES, we would like to sponsor the following event(s) at the 45th Annual MBCEA Conference:

Meet & Greet cocktail reception (Thursday, May 1): \$3,000.00

Breakfast in Exhibit Hall (Friday, May 2) – **includes one exhibit space & two exhibitor personnel:** \$5,000.00

Keynote Speaker (Friday, May 2) – **includes one exhibit space & two exhibitor personnel:** \$5,000.00

Filled-Golf Tournament (Friday, May 2) – **includes a foursome, one exhibit space & two exhibitor personnel:** \$5,000.00

Golf Tournament Awards Reception (Friday, May 2) – **includes a twosome:** \$3,000.00

Golf Hole Sponsorship (Friday, May 2): \$250.00

Filled-Reception in Exhibit Hall (Friday, May 2) – **includes one exhibit space & two exhibitor personnel:** \$5,000.00

Filled-Annual Awards Ceremony Reception (Friday, May 2): \$3,000.00

Breakfast in Exhibit Hall (Saturday, May 3) – **includes one exhibit space & two exhibitor personnel:** \$5,000.00

Lunch in Exhibit Hall (Saturday, May 3): \$4,000.00

Roundtable Cocktail Reception (Saturday, May 3): \$3,000.00

Lanyards: \$500.00

PAYMENT INFORMATION

Total Sponsorship Fees: \$ _____

AmEx MasterCard Visa Check Payable to MBCEA

Credit Card No: _____ Exp. Date: _____

Name on Card: _____ Signature: _____

Security Code: _____ (Visa & MasterCard - three-digit number on the back of your credit card. AmEx - four-digit number located on the front of your credit card.)

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* Sponsorships are available on a first-come, first-serve basis.

* Please email your company logo to: sgraver@mbcea.org